



4U Rage Festival 2011 Safety & Security PR Notes

At G&G Productions we take the safety and security of those who attend our events very seriously. We have a dedicated Safety Officer for the Festival who spends most of the year planning every aspect of every event alongside disaster management specialists in the private and public sector. Through the years we have earned and maintained the trust of the eThekweni and KwaDukuza police and council bodies. Our accumulated knowledge and experience of event management, and our relationships with those in authority ensure the highest possible level of safety in and around the Festival.

The focal areas of concern to us are the following:

Drinking and Driving

As part of our ongoing support for the nationwide campaign against drinking and driving, the 4U Rage Festival 2011 implements a traffic management plan with dedicated transport from all of the major accommodation outlets in the three Rage Festival host cities (Ballito, Umhlanga and Plettenburg Bay) to the Rage Festival event venues. Transport is heavily subsidized with a nominal charge of either R10 or R20 depending on the destination and distance of travel. The Rage buses have the ability to move up to 1000 Rage-goers an hour per city, and the buses run until every last person has been taken home from the events. Alongside the service is a hard-hitting viral and print campaign warning and encouraging Rage-goers not to drink and drive. "We don't encourage it and you should not encourage each other to do it". We certainly hope that Rage Festival attendees will take advantage of the safe, event-dedicated transport system.

All vehicles contracted to the Rage Festival are new or relatively new, are correctly licensed with appropriate insurance in place, and are Rage Festival-branded for easy identification.

Security of the person and possessions

Security is the most important aspect of the Rage Festival Disaster Management Plan. We at G&G are firm believers that the key to an incident-free event is quality entertainment – most people only start thinking about antisocial behaviour when they are not adequately entertained. G&G Productions takes pride in providing the highest quality entertainment 24 hours a day over the Rage Festival period.

Meticulous planning results in incident-free events. Careful attention is paid to the expected flow of people at each venue to ensure that no areas become too congested. We take time to brief the venue or event security personnel on how to handle issues, and our main requirement is that security is a passive function. Should a situation arise that cannot be resolved in a passive manner, trouble-makers are handed over to the police.



Salient features of the security planning include:

1. Over 5000 man-hours are spent on security planning and execution to enable an incident-free Festival and provide the necessary safeguarding of Rage-goers and their possessions.
2. A highly detailed Disaster Management Plan developed in collaboration with the respective authorities in the cities involved.
3. Provision of at least double the health services recommended requirement of 1 security guard/ crowd specialist per 200 people.
4. Ensuring that all security guards/ crowd specialists are of appropriate grading quality with relevant experience.
5. Security personnel are always in radio contact throughout the venue with a team leader to coordinate their movements.
6. G&G Productions has a wealth of experience in handling entry to and exit from events, ensuring that necessary checks take place to make certain that:
 - a. All patrons are within the required age limit. Rage Festival is for 18 to 23 year olds with upper and lower requirements.
 - b. Overly drunk persons are not admitted.
 - c. Body searches are conducted by male and female security personnel to check for weapons and illegal substances every time patrons enter a venue.
7. On-site holding cells are sometimes created (the crudest version being handcuffs on a railing) where any troublemakers can be held to cool off and wait for a legal guardian to collect or release them.
8. Selection of passive enforcers rather than aggravators to execute the security function. All too often nightclub bouncers react violently in difficult situations. Any security providers at G&G Production's events sign strict contracts governing the behaviour of security personnel in conflict situations.

Disaster Management

G&G Productions works closely with local police and public servants to ensure a responsible approach is adopted and all legislative requirements are met. G&G is committed on all fronts to the various service departments including Council, Fire, Health and Safety, Metro and SAP. The safety and wellbeing of all attendees at 4U Rage Festival 2011 are of paramount importance to us.

In the unlikely event of disaster via Acts of God, terrorism or other, G&G Productions maintains strict and calculated disaster management plans. These plans detail the use of emergency exits, barrier collapse, fencing break points and meeting / holding areas.

G&G Productions also works very closely with its insurer to make certain that full public liability insurance is in place, as well as requiring our service providers to have their own insurances in place. To date, all G&G Productions events have been incident-free. Our method of planning events is preventative - we prepare against rather than for the worse. This has always proved extremely successful.



Venue Requirements

All venues are required to meet G&G Productions' stringent minimum requirements. Some of these requirements include but are not limited to:

1. Legality and certification, specifically:
 - a. A valid up to date liquor license.
 - b. An entertainment license.
 - c. Capacity certification issued by the Fire Department ensuring venue compliance with fire legislation.
2. Adherence to basic sound emission standards.

G&G Productions uses venues on their non-trading nights only, and hires the venue in its entirety so that we are in a position to dictate all requirements.

Metro and South African Police

G&G Productions welcomes police to be present at our events, either in uniform or undercover, to personally observe that all legal and security requirements are followed.

First Aid and Medical

All venues used for the Rage Festival have comprehensive First Aid Kits and trained safety officers who are able to deal with anything from glass cuts to drunkenness.

For all 4U Rage Festival 2011 Concerts trained paramedics are on site, with ambulances on standby at all times.

Red Frogs

Part of 4U Rage Festival 2011 is our continued sponsorship of and partnership with the Red Frogs. The Red Frogs are a Christian 'buddy' or support group organisation. Their motto is "We never say no". They will always help a person no matter what they ask for - anything from lifts home, to the use of a cell phone to find a friend. In 2010, 30 Red Frogs were deployed in Umhlanga and Ballito. This will be repeated, with the possibility of incorporating the Red Frogs into the Plettenburg Bay Festival.

G&G Productions Information

G&G Productions encourages responsible party behaviour at 4U Rage Festival 2011. On the various websites and digital platforms there is a survival guide highlighting the salient points of expected responsible behaviour. These "Rage Festival Survival Guides" are distributed to all of the hotels and popular accommodation spots in the area. The messages are intended to be fun and easy to read.



To conclude this document we have included the Survival Guide from 2010:

RAGE FESTIVAL SURVIVAL GUIDE

1. Have fun
After 12 years of school you deserve an awesome party!
2. Pace yourself
Going home sick after 2 days does not earn respect. Respect is doing 14 nights in a row and going home to your parents as if nothing happened!
3. Respect the town you're in
Contrary to popular belief, G&G Productions does not own Durban, Ballito and Umhlanga. Be aware of the consequences your actions might have for locals. Littering, noise pollution, disorderly behaviour, etc. all make throwing awesome parties more difficult in future.
4. Alcohol!
Drink to your heart's content as long as it is not in public. Throw away empties. Puking is not cool. Drink drinks that you have bought for yourself only!
5. Sex
If it is going to happen, make sure it is safe. Condoms are mandatory. AIDS kills. And girls, be careful of the promoters... they're awfully charming.
6. Driving
Do not drink and drive. KZN is Zero Tolerance. If it is your turn to drive, be a m8, not an ass. Besides we haven't hired 35 buses for nothing!
7. Hotels
They have been good enough to make accommodation available to a bunch of hooligans. Don't spoil it for next year's Ragers. Respect their rules.
8. Clubs
No drugs, no fighting, no weapons, no U18! Offenders will be passed over to SAP who would love to make your acquaintance.
9. Walking
Walk in the light, don't walk in the dark. No hitchhiking! Try to walk all the way to your room rather than to the nearest comfy looking kerb or patch of grass!